

SIMPLY COPY AND PASTE THE TEXT BELOW INTO AN EMAIL:

Dear [NAME]

I’m requesting approval to attend Workhuman® Live Europe 2022, 26-28 September, at The Convention Centre Dublin in Dublin, Ireland.

**Why Workhuman Live?**
It’s more than a conference. Workhuman Live is the only HR conferenceaddressing the most important issues in work – including the Great Resignation, navigating hybrid workforces, and driving diversity, equity and inclusion. The conference attracts powerful, award-winning academic and business leaders who aren’t afraid to tackle the tough issues facing our industry. And the speakers represent some of the most admired and innovative thinkers of today.

Check out the recap of [Workhuman Live Atlanta](https://www.workhumanlive.com/past-events-atlanta-2022-recap/) from May 2022 along with testimonials from previous attendees:

*“Inspiring, relevant, and meaningful topics. Unlike other “HR” related conferences where the focus is often on process, legal, compliance, etc.”*

*“The content is amazing. Workhuman treats the attendees like special guests. Workhuman Central is fun and a great place to network.”“Workhuman Live was contemporary, diverse, socially responsible and an awesome opportunity to network.”*

The event in Dublin will be the first time the conference comes to Europe and will include a rich offering of breakout sessions across [3 learning tracks](https://www.workhumanlive.com/europe/content-tracks/) on the topics meaningful to the business challenges we’re currently tackling.

**How will this benefit [COMPANY NAME]?**
Forward-leaning organisations have long foreseen a shift in the modern workplace to provide a more human employee experience that strengthens connections between people and teams, and, ultimately, drive stronger employee and company performance.

These are the types of breakthrough insights I’ll gain at Workhuman Live – and can bring back and put to work at [COMPANY NAME]. Workhuman Live Europe 2022 will give me proven strategies and actionable ideas on how we can help motivate our workforce, increase employee retention and engagement, and boost productivity.

While at Workhuman Live Europe 2022, I will attend sessions that I believe will benefit key work culture initiatives at [COMPANY NAME] including:

* + [add project or initiative]
	+ [add project or initiative]
	+ [add project or initiative]

**Here’s a breakdown of my approximate conference expenses:**

* Registration:
	+ Airfare:
	+ Transportation:
	+ Hotel: (Our hotel block rooms average €235 per night)
	+ Meals: (Breakfast and Lunch are provided during the conference)
	+ Incidentals:

Total conference cost of \_\_\_\_\_\_.

When I return from Workhuman Live Europe 2022, I will prepare a post-conference summary, including detailed recommendations that can further our [XYZ initiatives]. I’ll also receive an Action Plan from Workhuman® – including key findings and insights – that I can share with the team.

Workhuman Live Europe 2022 will help me continue the momentum of building a more human work culture at [COMPANY NAME] – one that differentiates our company so we can better attract top talent and retain the valuable employees we have today.

Thank you for your consideration.

Regards,

[SIGNATURE]