

Come as a team. Leave as a force.

Teams proposal prepared for:



workhuman<sup>\*</sup> live APR 15-18 2024 | AUSTIN

### **About Workhuman Live.**

After nine years of pulling off the industry's most transformative conference, Workhuman Live knows what today's HR leaders are wrestling with.

Other events try to tackle every trending topic in the workplace in hopes of telling the audience exactly what they want to hear with buzzwords like burnout, engagement, and the future of work – words that are symptoms. To find solutions that deliver impact, Workhuman Live is focusing on the cause and teaching attendees how to do more with less.



### What makes Workhuman Live different?

#### **Vision**

Workhuman Live is a movement founded upon the mission to make work more human for everyone. It has evolved to be the industry's premiere destination to host the exchange of radical ideas and novel, divergent thinking. Here, you'll join us to tackle the issues that are challenging the workplace today, and be a part of defining what it looks like in the future.

#### **Experience**

At Workhuman Live, everything you'll see and do – from keynotes and workshops to tech demos and one-of-a-kind installations like the Gratitude Bar – is centered on the human experience. You'll see things differently and come away inspired and empowered to drive change.

#### **Designed for You**

Workhuman Live has been empowering leaders and revealing insights about culture and engagement since before it was cool. We know what HR needs because we listen. From thought leaders to innovators, futurists to culture makers, it draws guests and presenters across a wide range of backgrounds – all bringing unique perspectives. The opportunity to learn, network, build relationships and reshape work is unlike anything else in the industry.



# Why bring your team to Workhuman Live?

In addition to thought leading sessions, amazing speakers, workshops, action plans and inspiration, you'll experience:

- Early session registration to secure your spot before general attendees
- A pre-conference webinar designed to help your team maximize your time at Workhuman Live
- A special teams breakfast for your group to meet, catch up, and make plans before the sessions begin.



# Your team will be joined by...

**2,000**+ attendees

+008

companies represented

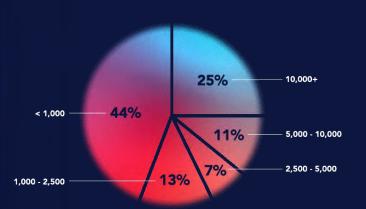
48%

director level or above

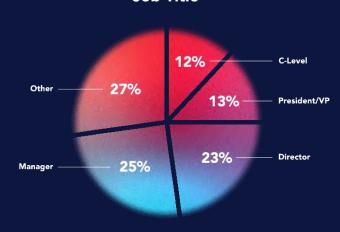
43%

from companies with 2.5k+ employees





#### Job Title



#### **Top industries**













#### Take it from them.

Here's what past teams have said about attending Workhuman Live.

As a large team, we can really go back and impact the culture of our organization by bringing our true selves to work.

Workhuman Live was a great investment for our team.

Workhuman Live is an opportunity for us to have a shared experience.

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# Not your typical speakers.

Workhuman Live gathers global thought and business leaders as they share their insights and educate your team on the challenges they face every day. These are just some of our past speakers – stay tuned for our full 2024 lineup and check out the full list of speakers here.

#### Past speakers include:



**Adam Grant** 



**Amal Clooney** 



**Arianna Huffington** 



**Brené Brown** 



Dr. Bernice A. King



**Dan Levy** 



**George Clooney** 



Michelle Obama



**Simon Sinek** 















AlphaBEST



Baker Hughes 📚

accenture

**8** Guardian



**NBCUniversal** 

Shark NINJA

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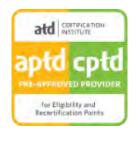
### Credits for days.

Workhuman partners with multiple HR professional development organizations to ensure your team maximizes their time in Austin. Final accreditations to be announced in 2024. Past offerings included:











15 Credits 15 Credits 12.25 Credits 15 Credits 1 Credit

### What your team will learn.

HR is overwhelmed right now, so Workhuman Live is focusing on what's going to deliver value for your team. Team members will get to divide and conquer the 40+ breakout sessions that get to the core issues facing our industry and come out with actionable steps to address them.

Learn more about our content tracks.



# You are doing too much

Focus on what's creating value and set aside what isn't.

**Learn more** 



# You are a purpose-driver

Focus on what drives your people and they will drive your business.

Learn more



# You are future-proof

Focus on your people because they will determine your future.

Learn more



# You are the answer

Focus on culture as a strategic imperative.

**Learn more** 

# Next-level networking.

Imagine a place where HR leaders from all over the world could gather under one roof to connect with your team members over coffee, share insights, strategize, and maybe even make lasting friendships. That place is Workhuman Live.

Help your team tackle its toughest challenges with insights from TED speakers, bestselling authors, business titans, industry influencers, and more.



# Why Workhuman Live?

Build a more human work culture at

The industry's top speakers, researchers, and futurists will be joining us in Austin to focus on what's causing our biggest challenges, and what we can do about it right now. After three days of learning and networking, you'll be ready to further



#### WHY WORKHUMAN LIVE FOR:

